

2023



Media
KAT Sara Mac

OHMYBROW
— COSMETIC TATTOO —

ABOUT SARA

With a strong foundation of unparalleled expertise, Sara built **OHMYBROW**, a multi-faceted company encompassing a boutique-style flagship salon, world-class education and a signature line of Permanent Makeup (PMU) tools available for global retail and wholesale.

Sara Mac, the visionary Founder and Creative Director, possesses over 18 certifications having travelled abroad to train with the industry's most influential and leading artists.

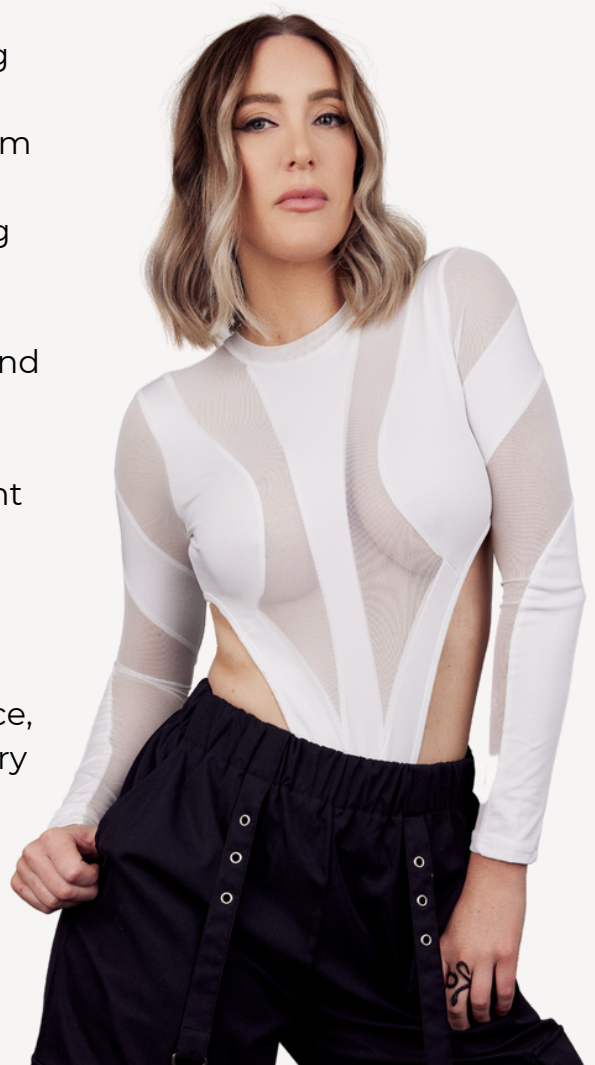
Sara's primary purpose is to set the stage for a unique, elevated customer experience and to pave the way for a sustainable and more prosperous future for PMU by elevating industry standards.

After identifying the lack of governance and seeing first-hand the unprecedented impacts of an unregulated space, Sara saw her education program as an opportunity to ensure all PMU artists have access to the skills and knowledge that are missing from most mainstream training.

Sara is fiercely dedicated to setting global trends and being at the forefront of the permanent makeup movement. This commitment drives her to continuously invest in the growth and development of her employees, foster meaningful partnerships with the community, and drive future product innovations.

As one of Australia's leading authorities in this space, Sara is regularly engaged by media and the industry at large to provide her unique insight and expert knowledge in pursuit to increase standards.

She is an inspiration to many and looks forward to raising more than just brows in a dynamic and growing industry.



Award Winning
Clinic



300+ 5-Star
Reviews

ENGAGEMENT OPPORTUNITIES

Media Content

With an impressive understanding & breadth of experience, Sara is able to share her industry knowledge, expert insight and key takeaways to multiple audiences whether they are other clinic owners & artists, or customers looking to get a form of cosmetic tattoo. Sara excels at creating content for media that resonates with audiences and adds significant value.

Speaking

Sara offers her expertise as a speaker and panellist, providing invaluable insight and expertise in topics that contribute to uplifting industry standards. Throughout her presentations, Sara constantly reaches across conventional boundaries to provide the community with insight and key takeaways they will carry with them far beyond. She is a natural in front of audiences, with her down-to-earth nature ensuring she connects with attendees - many providing rave reviews in response.



Award Winning
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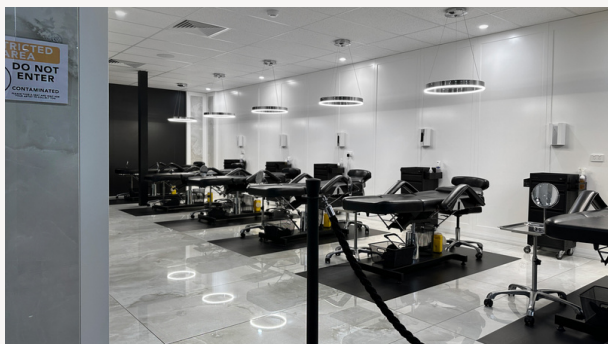
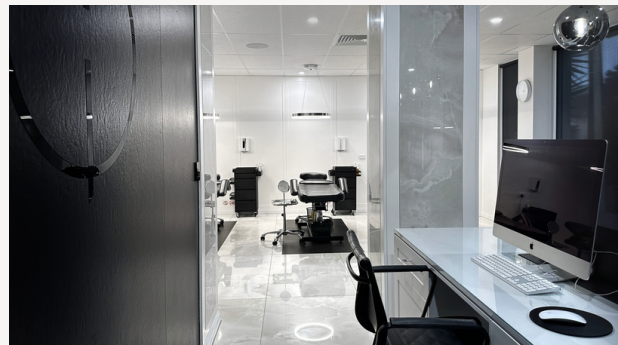


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ENGAGEMENT OPPORTUNITIES

Partnerships & Collabs

Sara welcomes the opportunity for mutually beneficial partnerships & collaborations with like-minded individuals and brands. With a loyal online community of 19k, Sara understands how to create content that resonates with followers and showcases brands in the most positive light.



Interested

in working together?

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ohmybrow.com.au



[@ohmybrow.com.au](https://www.instagram.com/ohmybrow.com.au)